GLOBALLY SYSTEMIC CRISIS OF THE TRANSINFORMATIONAL CIVILIZATION

Economy is knowledge in action, and the knowledge economy is the idea.

S. N. Bulgakov The philosophy of management. – Moscow: Nauka, 1990. – p. 99.

Dissemination of scientific knowledge and education is the biggest factor spikes humanity into a single unit.

V. I. Vernadsky. About science. – Moscow: Phoenix, 1997. – p. 126

Abstract: As a result of the globally systemic analysis of realities and current trends the presence of global civilizational crisis was fixed by the author. Based on this fact and the previously formed systematic-informational methodology of research and implementations of the modern world processes, the innovative conceptual approach in determining of trans informational substance of latter-day phenomenon – globally systemic crisis of civilizational process was developed and presented by the author. Disinformation-disintegrational effects were determined as factors of formation of moments of crisis globally systemic influence, and also there were developed appropriate recommendations by determination of crisis at different levels of socio-economic functioning and development.

Key words: globally systemic, trans informational, crisis, civilization, disinformation, disintegration, functioning, development

INTRODUCTION

Realities and trends of modern world development objectively provide researchers the opportunity not only to have that time to fix the crisis situation in almost all spheres of life on our planet. Home possibility – it hlybynnishe, one might even

^{*} IWEIR NAS of Ukraine, International Academy of Information Technology at the United Nations, President of the International Fund for "UNITY"

say – innovative in terms vsezahalnosystemnomu consider the situation not only in the whole planetary space, and globally, that is, considering the nature of the objective laws of historical progress of all material and energy, humanities, social, techno-economic and, in general, the processes of civilization.

In order to improved perception content used in this work sutnistno and methodologically advanced conceptual arsenal to overcome the problems of modern acute crisis situations in various forms of their real identify the author considers it necessary to make here specifying – matching analysis of key terminology, and if possible in sufficient volume.

So used by the author in this paper the term "global-systemic" means adequate vidobrazhenist and place the object of our study in universal global structure on natural and socio logical terms. Thus, this structure quite naturally are: a man (humanity) as an activity in the social world of form and material and energy world as yedynnyy object and resource principle of the global system of comprehensive cooperation.

That is, of course logically global world process, as such, requires the entity to consider in all systems aktyvnotvorchoyi essence of human and natural environmental features. This is actually a global approach is demonstrated even classics "of Marxism." However, in reality it appears that homo sapiens and homo socialis sees the world not only directly, but also transinformatsiyno, ie using information knowledge as an abstract ideal-but globally unified benchmark performance and system safety activities in the field of objective unbreakable laws of nature. It is also appropriate to recall the classic, "from living contemplation – to abstract thinking, and from him – to practice" [5, 6].

Despite the multiplicity of perceptions and understanding of the term "crisis" in the context of our study is seen mainly as an approximation process to the peak in the evolutionary transition to a new stage of world development. So, being close to a extremum, this transition is naturally natural, though difficult for all parameters, and therefore critical condition as determined by evolutionary natural, and even can say positive. And, perhaps, in preliminary correct to assume that the understanding of the positive nature of this transition will be the first step towards overcoming systemic crises.

The key term "c and s in L and A T and I" is also ambiguous, but is used here as well as most all scientific, mainly philosophical community that is as synonymous with world culture, or level of development [3]. As for the value of the key concept of "transinformatsiyna civilization", then we should talk, in fact, the operation in nature, and the influence of global, strategic priority, ideally informatsiytsnoho factor in methodologically complete socio-cultural and economic systems. The author sincerely hopes that all this will become clear from the materials are summarized in the following sections.

1. THE FUNDAMENTAL ESSENCE OF CIVILIZATION TRANSINFORMATSIYNA

If not only pragmatic, but also scientific and methodologically, ie global and systematic approach to the problem, one way or another connected with actual-

ly existing crisis of global dimension, then first and foremost fix the truest picture of socially mediated world in general. And this reality must be regarded as having since prehistoric times, the modern vast humanity with their needs can not fundamentally change, let alone reverse the deepest at s n o s in existence. Thus, for the treatment of hlobalnosystemnomu again recall: the deepest foundation has always been and will materially – primordial energy and information – target based on socio-cultural, technological and economic activity in the natural, objectively existing world space [4].

So, we should be well aware that human activity as purposeful process hlobalnosystemno requires both physical (material and energy) and ideal (abstract) resources are naturally real, so proximally formed historically procedural, ie trans-psycho-informational hence through knowledge objectively existing material and energy environment. Recall also that the result of subject-object knowledge is not only material and energy product, and so called us perfect information – knowledge training resource that beginning in historical terms serve the humanity specific "mostoukladachem" towards its sustenance and systemic self, and therefore in prohresotvorchyh civilizational processes [3, 4].

With hlobalnosystemnoyi terms above, we have considered only the initial moments towards purely civilized defining problems of contemporary world development. Mostly, we here began to realize that human life as a socially mediated form of universal process of natural and globally naturally is based on material and energy resources and genetically, methodologically and praxeological single knowledge base of information – specific ideal resource development, therefore in general – civilization progress.

Defining further confirmed the above, emphasize that the deepest foundation or basement pershoosnovnymy life and civilization progress is hlobalnosystemne objectively existing material and energy environment. Being an integral, of course only part of this environment, a person perceives the world both directly, ie everything that exists in the spontaneous samobutti and specifically perfect-information indirectly.

However, the phenomenon globally – abstract processes of interaction and mediation vzayemoisnuvannya humanity in a natural, self-existing natural area not only distinguishes man from other creatures, including in the animal world, but also gives her special abilities and advantages in this interaction [4]. If necessary, add that purely animal and plant worlds abstracted fundamentally incapable, in its existence, probably using bioenerhomodelyamy real environment.

Thus, considering hlobalnosystemno delivered to study the problem, we have again clearly capture the main positives of course the regular functioning of perfect information (abstract) factor in the evolution and socio-economic development and civilization progress.

Firstly, despite the notorious phenomenon of planetary common, extremely violent wars between the so-called materialists and idealists, humanity unconsciously as well as consciously, always evidentiary basis for its activities in contemplation of objects, that is natural material and energy formations – processes or phenom-

ena subsequently mentally translating the results of abstract knowledge is mainly in the area of information ideal knowledge as a specific resource their activities and social development.

By the way, too militant materialist assertion that everything began and depends only on the matter, though they were deeply fundamental, but unfortunately really were "hierarchical" wrong on the subject – object relations in general. Indeed, in the socio-economic work processes as fundamentally motivated actually PURPOSE activity essentially formed only on the basis of perfect information resource, which is why it objectively appears naturally hierarchically primary therefore crucial priority relative efficacy and safety development. As the consequence of such an error can point to a paradox "existing trade deficit" to "communist society" and are "deceptive" reason seems mysterious samorozvalu antyidealistychnoyi-Union superpower that no-ohlyadno practiced with the so-called materialist ideology.

Secondly, the introduction of literary and numeric symbols humanity (actually transinformatsiyno – AS) realized not only universal cycles of nature, but also the intensity of their global, objectively inevitable impact on their lives, especially in all systems work, ie tsilepokladalnoyi work [1, 4].

Thirdly, the natural ability of a human subject abstractly explore the world and historically accumulate perfectly and information resources, has given her the opportunity to actively socio-cultural and creative technological and economic progress proactive and predictive ways, evolutionary and even revolutionary (bifurcation), increase the efficiency of its activities, permanent and comprehensive system to improve management self-development.

Also Vernadsky – gradually learning about the world, the human community has learned to use perfect information knowledge as a resource in the socio-economic sphere, further transinformatsiyno transfer this knowledge to future generations, it actually initiating its civilizational history [1, 4].

Then, it was time summarizing and presenting the true role and core functions perfectly informative knowledge as a global benchmark for the global behavior guarantor of the safe in the environment and in civilized systems of human creativity and udoskonalyuvalnoho development. So:

- I. An ideal and abstract, that is the essence transinformatsiyne, mediation socialized world gives them the self not only as an inseparable part of it, but as aktyvnotvorchoyi personality and synergistically acting subject in the field of objectively existing material and energy environment.
- II. Perfect resource practically operates in socio-economic sphere as a measure of their own reality, ie globally orienting, universal knowledge of global processes. This resource is historically accumulated and without any restrictions can be used in each system's operational and strategic activities. Here again turn our attention to the fact that being single and plenipotentiary of objectively existing world, just as legitimately informative knowledge claim their priority strategic role and its global power status in the world, the personal and the social and economic lives.
- III. Consequently, as a globally unique resource goal-setting, information knowledge operating in the sphere of human activity as an indispensable factor system-

otvorennya labor, that is fundamentally the only factor phases tsileformuvannya and tsilerealizatsiyi, including and especially, in the process of labor management and development. Exactly in the functional structure of each work process appear straight back and (in modern) – hlobalnosystemnyy local government bonds.

IV. Perfect information and knowledge training resource for its globally influential, one might even say superfunktsiyeyu provides an excellent opportunity to homo sapiens theoretically leave it in the perfect area of natural features and regular exercise aktyvnotvorcho transinformatsiyne modeling and selection of practical projects, appropriate to the socio-cultural, technical and economic needs. This way the needs and learning human life really is hlobalnosystemnyy dimension and its on all grounds include загальноцивілізаційним. Глобальносистемно deepening the final conclusion of this thesis must include certain information superfunktsiyu knowledge globablnoprogrecotophou.

V. Being absolutely perfect phenomena – resources, information knowledge fundamentally capable, without the traditional barriers and restrictions, so specifically distributed, theoretically and actually almost used the maximum speed electromagnetically-technological media, like the Internet in modern communication networks or devices. In addition, the phenomenon of information as an ideal object – a resource of intellectual labor, hardly does almost no resistance, then compared with the natural product of market exchange in social life, it is the equivalent of the goods (including money) is economically viable. And the feature information of knowledge should be considered one of the most important in the full mechanism of civilization, and most specifically – in the mechanism of socio-economic activities. [4]

Therefore, if we define an ideal-resource strategic priority throughout the hierarchy of factors of socio-economic process, and it is hlobalnosystemnym dimension, it almost means that actually all spheres of social life naturally require high quality, relevant to their specific objectives, reliable information knowledge. Humanitarian sphere, for example, despite some levity on the subject of modern understanding of information globally decisive influence of knowledge on the socio-economic development, in fact, should be considered the "alpha and omega" efficiency aktyvnot-vorchoyi labor and management of economic systems. And, above all, demonstrates hlobalnosystemnyy status information in the sphere of human life, not only on the priority strategic plan, but also in terms of operational management activities during the whole process of achieving a targeted employment outcome.

Thus, without exception, the ability and the benefits of socio-cultural life and development globally immersed in nature transinformatsiynoho representation objectively existing regular natural world. Because this is the only landmark – eyed on how vital social behavior, it is – the only source of information about the real possibilities of knowledge aktyvnotvorchoho livelihood intellectually innovative ways, it is – possible transtehnolohichnoho advance spontaneously Running across events and phenomena, it is – of course a natural acceleration of already established human processes, it is – transinformatsiyne prediction and forecasting events and trends

of development, it is – the possibility of long-term and current planning, and finally – in the processes of self-management activities and development.

As nadvysnovok, hlobalnosystemnoyu formula modern civilizing process can be represented as "objectively existing material and energy world – society – scientific and educational sphere – information skills – creative intelligence – innovation – high technology – production – spiritually and materially perfect life."

2. DECEPTIVE-DISINTEGRATION EFFECTS AS FACTORS HLOBALNOSYSTEMNOYI CRISIS OF MODERN CIVILIZATION

Unfortunately, not everything is unambiguously positive in the life of mankind. Although actually – all without exception of socio-cultural and economic activities fundamentally should only be targeted and appropriate. However, in reality, an ideal target information resource as the only guarantor of natural and labor landmark success alone globally – originally a person opens the possibility of effective action, social and cultural development and civilization progress. That is why life to-day clearly indicates that the most important opportunity of our time – the science.

But in fact undeniable phenomenon in real life the XXI century. facing systemic crisis in almost all spheres of activity and development. Increasingly, various researchers mention just about CRISIS hlobalnosystemnoho measurement. And what is said in these mention? Unfortunately, it mostly is only planetary-world dimension. In this work, albeit in abstract form, but the deep essence, represented by the concept developed global systemic crisis of modern civilization as a process of global development priority strategic, operational and hierarchically crucial knowledge base of information.

I. In terms of outstanding contemporary globalists Academician Vernadsky science as the most effective social research institute naturally conditioned processes originated from religion and philosophy [1]. If you look back and be based, for example, the biblical texts, it is perhaps the very first, in fact kryzohennym point in the sphere of human life, it should be recognized so called "pershohrih" as an event spozhyttya "fruit of the tree of knowledge." Further philosophical thought, except that vulgar materialist, fundamentally denied this "religious and historical fact."

However, here we must pay special attention to this fact sinful nature – the division of a single objective world into "something good and something bad" in the process of learning. Because this is a primary factor in global disintegration of natural whole world in human consciousness. And it is in this event mankind has actually transinformatsiynyy method – the way outlook of life and development. It should also be noted here that the realities and trends of modern world development not only deny, but apparently convincing evidence support human progress in this way. After all, they already embodied in microwave technology, revolutionary information and real-world transition countries in a state of intense development transinformatsiyno-noosphere being.

II. Unfortunately, "pershohrihovnyy kryzohennyy division of the world" accompanying called "hierarchical chain" misinformation-disintegration effects in

all spheres of social and economic activity, ie measuring hlobalnosystemnomu and throughout civilization. Systematic important example. Current approaches to the problems of development of information society, therefore, the problems of scientific and practical knowledge of phenomena, properties and regularities of natural processes in objectively existing material-energy environment, also unfortunately, not according to the actual situation and needs of mankind is fully balanced, ie hlobalnosystemnoyi modern methodology. So historically accumulated information resources today mostly represent a fact not properly systematized array of different, not entirely benign messages or pending research results nedoobhruntovanyh ideas, thoughts, and many other essentially misinformation. And surprisingly, these, to put it mildly, paradoxes dominate the historically important stage of revolutionary development of global informatization and information noosphere life.

The highest level of objectivity, hence the relative truth in the processes of scientific and practical knowledge of the world have so-called scientific discoveries and practical inventions based on an abstract basis of already existing information. According to Great naukoznavtsya Academician Nikolai Vavilov – "if phenomena and their nature to match, then due all science would be superfluous." The essence of scientific discovery is closest to the highest level of objectivity is that displaying the actual process, it begins with the contemplation of phenomena as specific objects of knowledge. And in this way the scientific method allows people to explore the properties and the ability of objects and processes, thereby theoretically predict patterns of detection in each situation subject – object interaction. However, to urgently assert (relative) accuracy theoretically formulated "scientific discovery", as it is well reflected in practical philosophy svitopiznannya need pryminyaty appropriately named practical criterion of truth. [6]

Also, for example zaaktsentuyemo is actually valid in all developed countries, the system of training and academics, as well as assessing their future professional activity, especially in the sphere of production information resource is impressive not only for its "nadtradytsiynoyu" conservatism, but overflow glaring contradictions. This formal requirements so called novelty to information products focus only on the number of printed pages, marked in scientific reports, rather than on an assessment of the true scientific innovation. Such pseudo tendency in some countries to a level just proved chornokomertsiynoyi trade "paper of diplomas and degrees." A beloved so-called "scientific publishing" (even bahatoarkushnu monograph) you can just buy every comers, paying only a certain amount of money (or "services") in the appropriate publishing, which calls itself the "professional." And it is clear, that is, with the demonstration seems to support this pseudo-state, which is actually the result of operation is also information psevdoprodukt that not only there is no value, but also accelerated way contributes samorozvalu critical life support systems of people of every nation, every society.

III. Here we emphasize again that information as a phenomenon of perfect in itself is not samoruhomoyu. Thus, to accomplish their noble functions perfect information require special knowledge tsilepokladalnoyi driving force "[4].

If more detail and if possible holistically (globally and comprehensively) to consider the actual system of human activity, it is an ideal resource information knowledge can "exist" as the head of every man (competence) and the so-called social, national or specialized (professional) funds. However, without going into too Psy using information-knowledge each person subject generally fix the only driving force in all the so-called information processes is its (human) consciously competent psychic energy, and most importantly – freedom. That is the power psyhoinformatsiynyh impulses of man.

With hlobalnosystemnoyi perspective we note also that the mechanism of resource information from all the specialized knowledge of public funds is not fundamentally different from the mentioned, but gaining competence is extended by the period of training, a proper educational training and professional preparation.

IV. Specific "pipeline" of socio-economic activity and general civilization, especially, shows the limited ability of one person. And that is why natural naturally formed social relationships in different key parameters of people as individual actors in essentially a single target parameters for socio-economic process. So, as they say in principle: every subject, every level of education and professional training, each indicator of mental and moral health of each participant in the labor process should be consistent and should be directed to the goal. But this is only the "ideal", which in principle also does not happen. Realistically always at every stage of labor inevitably there are so-called "try and error" constant refinement target plans, selection of resources, including staff and information, creative programs and refinement of new technologies and more. And all this is due to lack of high quality (accurate) knowledge, if we are talking about socialized principle of human labor. And that is not even to mention extremely complex projects or national programs or international cooperation – solid separation and corresponding difficulty.

V. Present human life seems nadproblematychnym. This is mainly because nadintensyvno proved such phenomena as the "information explosion" and the information technology revolution is in the field of socio-economic activities and development. And like modern science is highly developed, and information resources in the world a lot, and technological height rolls, but the level and pressure problems increases dramatically. This strongly suggests not only the subject of the World Forum on Global Development, and anti-globalization and performances that in their own specific things legitimately concerned about their regional, national and personal life both in economic and in environmental space. That is why we, I mean all informed optimists so hard talking about reality and catastrophic crisis hlobalnosystemnoyi transinformatsiynoyi civilization.

3. KATEHORYCHNYY IMPERATIVE HLOBALNOSYSTEMNOHO CRISIS UNITY

Here again recall the nature of the content we use the term "hlobalnosystemnist". Unlike, for example, the phrase "world-system" or even the term "planetary system", "global system" as such in its structure includes first Natural universal information space dimension and own man as a "collaborator" of the creative process, which also naturally naturally capable of interacting with objectively existing material and energy sector, in the processes of scientific and practical knowledge of the world to produce such an important resource of the existence and development of the ideal and abstract inherently informative knowledge [6, 7].

Given the strategic priority and quickly influenced information-knowledge training resource in any and all processes of socio-economic activities and development, and the natural ability to be the only real driving force behind the socalled "information processes", we are required by scientific logic to assert a kind of trinity "informational knowledge about the world – people aktyvnotvorcho active – natural resource environment," the essence of the global system in the context of our consideration.

Therefore, objectively necessary requirement livelihood of people and society determines not only their active creative work – direct link transinformatsiynyy global system, but also imperative need to closely monitor the socio-economic, environmental and security performance of its activities – reverse relation of transinformatsiynyy systems. However, since both direct and feedback mikroprotsesualno (psyhoinformatsiyno) principle can manage only one, the fate of all socio-cultural and economic processes finds himself alone in her hands. That is, performance all manner of human activity depends primarily on the availability of high-quality information resources, competence and health manI'm.

But life fate of humanity was such that, as shown above, all difficulties, especially at the present stage of development, not only continue to "pershohrihovnu" inertia being, but also added new, even catastrophic, and even in hlobalnosystemnomu dimension. So here we are again trace the main (nodal) points separate foundations and hlobalnosystemnyh of misinformation effects in all socio-cultural and economic processes. So: 1. Global division of the world into a single objective cognition processes at all levels of existence and development. 2. Knowledge of the phenomena of natural processes and all objects solely intellectual way, ie transinformatsiyno – separately. 3. Production shaping naturally socialized by, ie the division of intellectual labor between people, groups, industry or even international organizations in the process of cooperation. 4. Specialization of labor and differentiation of Science systemically influential spivvymiri. 5. Scientific and educational processes essentially different ideology and methodology. 6. Using substantially different "psyhoinformatsiynym" health, education and professional training of individual subjects. 7. Misinformation war at all levels and forms of co-existence of people in life processes, and so on.

As is clear from the above material, these nodal points not only complicate labor processes, but are disintegration factors, including and especially, they are valid reasons for certain crack and collapse of systems of social and economic activities, the whole field of life-support people.

And finally, the most important point: of course, so objectively and globally due regularity transinformatsiynoho socioeconomic (civilization) Targeting brings life to a virtual living, or, so to speak, for information – equivalent to the principle of

existence and civilization "progress" in which, so to speak, "sinful" manner pereplutuyetsya "comparing apples and oranges." Unfortunately, modern human life ended almost already have the right to say so, the "vulharizovanyh clutches transinformatsiynoyi financial and monetary equivalence." Mainly because of financial and monetary system as an integrated basis and in a same and L 'self-development is essentially only specialized information subsystem g l o b a b l n o th scientific application information system of modern humanity. As for the present so-called monetarism, it is – even wildly socialized, but psychologically influential, which is why it is the most powerful and most dangerous tool and mechanism hlobalnosystemnoho management of socio-economic processes. Thus, by its deep essence and function of this lever is ambiguous trans-psycho-force information on the needs and interests of the people.

So this LEVER conceals not only noble positives, but the greatest danger to society because of its globally separation, ie misinformation – disintegration influence on public life in general. Therefore, we can reasonably and responsibly talk about hlobalnosystemnu lack of control and almost catastrophic spotvorenist so called philosophers of social and psychological space. That is, modern humanity and, above all, his scientific elite has obliged constructively understand the essence HLOBALNOSYSTEMNOYI TRANSINFORMATSIYNOYI CRISIS OF CIVILIZATION.

Add that as information factors and the human psyche and are acting directly [4], the theory and practice of research information processes actually coincide. This dialectical relationship of these factors results in low legal awareness of citizens and immorality in society gives them the opportunity to not only abuse of information resources, but also dangerous to manipulate the overall socio-psychological space. A permanent life virtualization, ie intensive process alienation from the living reality, so by nature, can lead, and has also leads to, though somewhat hidden, catastrophic crisis hlobalnosystemnoho measurement.

What salvation recommendations or algorithms for further action and behavior today can offer people? And here we do nadvysnovok that all possible recommendation algorithms fundamentally so scientifically logically should follow from the reality of the situation and trends of global development, as well as the above reflections – the results of years of research by the system, but in a modern or rather – hlobalnosystemnoyu methodology [4]. The most important of the recommendations should include:

A. Comprehensive revision (international and global efforts) and the introduction into the sphere of the real socio-economic life, especially in the scientific, educational and governmental institutions relevant to the present HLOBALNOSYSTEMNOYI METHODOLOGY RESEARCH AND IMPLEMENTATION current world processes. These strategic priorities will open up new opportunities for real-transfer processes of life and civilization of the rails perfectly, globally vseob'yednuyuchoho development.

B. Development and practical development HLOBALNOSYSTEMNOHO, methodological universal module principle of creative labor and management on the ge-

netic and praxeological single information and target OSNOVI. Hlobalnosystemne unity of theory and practical concrete is actually achieved through a deeper understanding of the essential relationship of all the principles of scientific concepts as reflected on 'objectively existing, naturally unified and totally breakable material and energy world.

D. In accordance with the highest principles of the globalized system should be considered categorical imperative HLOBALNOSYSTEMNOHO CRISIS unity. This imperative has the same form vseob'yednuyuchyy outlook already at the lower levels of education, education and vocational training, for example – in the light of the nature of the famous slogan "back – to nature." Thus, each to the global module generated here should be hierarchically linked to all others and all each other.

The author sincerely believes that by using the presented recommendations appear regularly principal consequences, the possibility of overcoming transinformatsiynyh by its deep essence and hlobalnosystemnyh scale impact of the crisis in the life of modern humanity.

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